Cover

SPEAKER & TRAINER KIT · 2026

Ahmed Faris

15+ yrs × 10,000+ learners

Product designer, educator and mentor. I have spent 15+ years shipping products for millions, including Digital Egypt, and taught more than 10,000 designers along the way. I bring that to your stage, your team or your program, in Arabic or English.



15+	10,000+	4.8	90
years	learners	on Udemy	ADPList sessions

Formats

Ways to work together

COMPONENT

Keynote talk

For conferences and company events: one idea, real projects, a clear takeaway.

For	Conferences · company events
Language	Arabic · English

COMPONENT

Hands-on workshop

People leave with something they made: a journey map, an audit, a working prototype.

Format	Onsite · online
Language	Arabic · English

COMPONENT

Team training

A program for a design or product team, built around the work you have now.

Format	Sessions + reviews
For	Companies · programs

COMPONENT

Mentoring & reviews

One-to-one or group sessions: portfolio reviews, career moves, interview prep.

Sessions so far	90 on ADPList
Format	1:1 · group

COMPONENT

Panels, juries & hackathons

Moderating, judging or mentoring teams at hackathons and graduation showcases.

Role	Panelist · judge · host
Language	Arabic · English

Topics

Talks I can give tomorrow

Each one is built on a project I shipped. Every talk can become a workshop.

UX audits that move numbers

How a usability audit took Magalix signups from 49% to 77%.

Designing for 100 million people

Service design and a design system for Digital Egypt.

AI in the design workflow

What I learned shipping 6 products with AI tools.

Design systems that last

Tokens, components and the handoff habits that keep them alive.

Designers in agile teams

Working inside sprints without losing research or quality.

Growing as a product designer

Skills, portfolios, and landing interviews with AI.

Teaching record

Where I have taught

Case study

Tech Her Up by Carerha →

Six product design sessions for women entering tech, in Carerha's USAID-funded program.

Case study

Introduction to UX Design at almentor →

A hands-on introduction to UX design, taught as a 32-lesson course on almentor.

Case study

DPE-Digital Pathways for Employment Initiative →

UI/UX training for Egyptian graduates in a funded employment program by Nile University and…

Case study

اوصل للانترفيو لأي وظيفة بمساعدة الذكاء الإصطناعي →

A course on landing more job interviews with AI: a professional CV, interview prep…

ADPList

Mentoring

90 sessions →

@afarisws

Talks and walkthroughs

Tutorials, talks and walkthroughs →

Trusted by

Teams and programs I worked with

Comments

Comments on this file 32

Reviews published on ADPList and Udemy, and messages students sent after Into UX Design and DPE, in their own words. Click a pin to open one.

M **Mohamed Liethy**
Product Designer, Rakeez · ADPList · Mar 2023

★★★★★

Ahmed is the best mentor I've ever met. He stands on the expression of "Show don't tell". He helped me a lot in my case, and he told me about his previous experience in similar cases, and we've extended time.

M **Mohamed Ashraf**
UI/UX Designer, Thebes Academy · ADPList · Jun 2025

★★★★★

The session was incredibly informative and full of valuable insights. Your guidance helped me a lot in making clearer design decisions.

M **Marwa Mohamed**
UI/UX Designer, Byteforce · ADPList · Oct 2025

★★★★★

He was knowledgeable, patient, and provided fantastic feedback that helped me see my work from new angles. The advice was practical and immediately applicable.

R **Rania Jibreel**
Product Designer, ServiceNow · ADPList · Aug 2023

★★★★★

Ahmed is a passionate person who is constantly learning and helping others to do the same. His way of explaining things and his knowledge of design systems are amazing.



Aya

Udemy

★★★★★

The course is very informative; it takes you step by step to learn how to deal with ChatGPT and how to make a professional CV. It also trains you to predict the interview questions and gives you a way to practice.

Noha Ahmed

Product Designer, Tempo · ADPList · Aug 2023

★★★★★

I had some problems that were hard for me to navigate. Ahmed helped not only by offering advice but also by sharing from his own experience with the same things. His advice was really valuable and gave me a new perspective.

Ahmed Sakr

3D Artist, Viral X · ADPList · Nov 2025

★★★★★

Ahmed's deep subject knowledge and motivation inspired me to adopt a "Polymath" mindset, emphasizing the importance of broad knowledge.

Abdelaziz

Udemy

★★★★★

الشرح باسلوب بسيط و ممتع و كتابة السي في بطريقة احترافية باستخدام الذكاء الاصطناعى و تعرف على اسئلة الانترفيو و حلها

Marwa Adel

UI/UX Designer, Bench HR · ADPList · May 2023

★★★★★

I am truly grateful for the time and effort you put into reviewing my portfolio, and the notes you provided have already helped me immensely.

Hajar

Udemy

★★★★★

This course changed my superficial idea about ChatGPT. I learned how to use it to get what I want in less time with more accuracy.

S

Samira Maen

UXUI Designer, Pyramids Machine · ADPList · Jul 2026

★★★★★

I really appreciated how openly he shared his experiences and lessons learned, which made the conversation feel genuine and relatable. His insights helped me look at my career from a new perspective.

F

Fatma Alzhraa

Udemy

★★★★★

There was a good balance between explanation and practical examples, making it easy to understand. The content was rich and covered different phases of job searching and preparing for interviews.

Y

Yahia Ahmed

UX/UI Designer, Ping Information System · ADPList · Sep 2026

★★★★★

The session was really helpful and gave me a much clearer perspective on things I was missing. I learned a lot from the discussion, and it helped me become more aware of the areas I need to focus on and the steps I should start taking in the coming period.

A

Alaa Kamal

UX/UI Designer, Farapi · ADPList · May 2026

★★★★★

Had a wonderful session with Ahmed Fares. He was very supportive, shared a lot from his own experience, and genuinely cared about helping. You can really feel how passionate he is about mentoring and sharing knowledge. He was also generous with his time and gave me extra time during the session. Really grateful for the experience.

H

Haneen Mohamed

Product Designer, Mansoura University · ADPList · Mar 2026

★★★★★

I had an outstanding session with Eng. Ahmed, who provided amazing communication and motivation throughout our time together. His subject knowledge and problem-solving skills were exceptional, offering invaluable insights that helped me clarify my next career steps. I am truly grateful for his generosity and expertise. I highly recommend booking a session with him.

Y

Yasmeen Ayman

UX/UI Designer, Faculty of Applied Arts, Helwan University · ADPList · Dec 2025

★★★★★

The session was very beneficial. Eng. Ahmed Fares was able to clearly understand what I needed at this stage and guided me in the right direction very effectively.

B

Bassant Mostafa Yehia

UI/UX Designer, Freelancer · ADPList · Nov 2025

★★★★★

I had an outstanding session with Eng. Ahmed Fayz today. His amazing communication and extensive subject knowledge made our time incredibly productive. He was patient and dedicated, offering invaluable insights that exceeded my expectations. I truly appreciate the time he invested in me and the motivation he provided. I highly recommend booking a session with him.

M

Manar Elsadaty

UI/UX Designer, Codetime · ADPList · Jun 2025

★★★★★

The session was incredibly informative and full of valuable insights! I really appreciate how supportive and knowledgeable you were. Your guidance helped me a lot in making clearer design decisions thank you so much!

A

Ahmed Tarek

Product Designer, Shobly · ADPList · Mar 2023

★★★★★

I recently had a general mentoring call with Ahmed Faris and it was an excellent experience! Ahmed was extremely knowledgeable and provided me with valuable insights on how to navigate certain challenges I was facing in my professional life hope to have call with him again.



D

Duaa Abdullah

UI/UX Designer · ADPList · Feb 2023

★★★★★

Ahmed is a very knowledgeable and helpful person. The session was fruitful, he provided me with many information and tips to enhance my skills which helped me to correct some visions— highly recommended.



M

Mohammed Sobhy

UX/UI Designer · ADPList · Feb 2023

★★★★★

Was a great fun and informative talk, Mr. Ahmed gave me a lot of valuable tips and tricks on how to prepare for my interview. Really liked it and would be very happy to meet with him again.



A

Aya Alaa

UI/UX Designer · ADPList · Apr 2022

★★★★★

I am very grateful for your time. Ahmed answered my questions in details as it helps simply without complication Thank you for being a helpful person.



K

Kyrillos Atif

ADPList · Oct 2021

★★★★★

It was the best mentoring session I had ever! Ahmed answered all the questions that I was struggling with in detail, he is a very helpful and humble person. Thank you so much, Ahmed for your time



S

Student

Into UX Design

★★★★★

كنت عايزة اشكر حضرتك على تعبك معانا طول فترة التدريب واللي ظهرت نتيجتها انهارده في المناقشه. الدكاترة عجبهم جدا شغلنا والخطوات اللي مشينا عليها في Design من أوله للآخر، وسألو مين الانستراكتور اللي كان بيدينا وكذا وكان رأيهم ان دا احسن شغل أتعرض عليهم ف كل المناقشات مش ال ui بس. ف شكرا جدا والله

S

Student

Into UX Design

★★★★★

وعليكم السلام. والله ي بشمندس الفضل ليك بعد ربنا والله يعني حضرتك اللي حبيتني اكثر في المجال بسبب مساعدتك وطريقة شرحك. في التأسيس كان كويس وانا خدت المعلومات بطريقة حلوة اكثر مما كنت اتخيل يعتبر نفسي والله محظوظة اني خدت الكورس مع حضرتك 🙏❤️

S

Student

DPE

★★★★★

مساء الخير يابشمهندس يارب تكون بخير. كنت عايز اشكر حضرتك على التعب خلال التدريب للdpe بجد استفدت جدا والسيشن كنت بحس حضرتك بتقول كل المعلومات ومبتبخلش علينا بحاجه الصراحه عشان توضحلنا المعلومه وجزء ال interview guide كان حلو اوى الصراحه كنت محتاج حاجه زى كده واكيد كل الكورس حلو يعنى وشكرا على ال support واتمنى اوصل لجزء من اللي حضرتك وصلتلوا وشكرا تانى وربنا يكرمك بجد لانك شخص محترم وتستاهل كل خير ❤️❤️

S

Student

Into UX Design

★★★★★

لا بصراحة هو وافي من كل حاجة بالنسبة للمبتدا و خصوصاً اخر فيديو اللي بتقول فيه it depends علي كل واحد وكل حاجة والمصادر اللي اتابعها بعد كدة بحيث اني اقدر اعرف ادور فين لو عاوز العمق في الموضوع و كمان التشديد علي عمليه ال iteration و أن مش دي كل ال activities اللي ممكن تنفذها. ممكن بعد كدة من وجهة نظري أن لو هيبقي في كورس يكون تطبيق عملي من الأول للآخر و الاختيارات في ال activities باستفاضة بحيث اربط القرارات اللي هاخدها في visual design في الآخر و عمليه ال iteration بس اعتقد ده مستوي متطور بعد اتقان الاساسيات. انما في المجمل الكورس لحد مبتدى لحد مثلا سنة خبرة مناسب جدا الصراحة و بالتوفيق في اللي جي يا هندسة وربنا يعينك

S

Student

DPE

★★★★★

أنا بصراحة برغم أني خلصت Udacity مبسوط أكثر اني DPE. حاسه عملي وتطبيق اكثر بأذن الله جنبه هعمل بروجكتات

S

Student

DPE

★★★★★

شكرا جدا على الفرصة العظيمة في المنحة. انا فهمت processes بتاعت UX أكثر كنت بقرا كثير بس كنت يحس اني تايه ودخلت الانترفيو في شركة وجوبت كويس على الأسئلة في الانترفيو كويس بس خدت رجيكت فهمت بعديها انا Portfolio عايز يظبت أكثر من كذا والحمد الله فهمت انا الا كثير عن الفترة الأولنية كنت بصمم و خلاص ومش فاهم حاجة. الرحلة كانت طويلة بس الحمد الله حاسس أن وقتي مضعش على الفاضي. فشكرا جدا لحضرتك ولمجهودكم الي كان في المنحة

S

Student

Into UX Design

★★★★★

ازيك ي بشمندس، كنت عايزة اقول لحضرتك اني الحمد لله اتقبلت ف شركة ك اول مرة يعني هشتغل 🙏😅 و بشكر حضرتك جدااا تاني علشان كان ليك دور كبير ❤️🥹

S

Student

Into UX Design

★★★★★

كالعادة رائع يا هندسة واستفدت من كل حاجة في الكورس. ربنا يكرمك ويباركلك و يقدرنا نرفع راسك

S

Student

Into UX Design

★★★★★

وكمان الفيديو اللي حضرتك عاملته في أسئلة الانترفيو استفدت منه عشان كان عندي الانترفيو في شركة ورحت الانترفيو والتيم ليد كان يسالني الاسائلة اللي حضرتك وضحتها في الفيديو وكادا عرفت الاجابات بتاعتها وهو عايز يوصل لايه

On stage

Talks, interviews and podcasts

Pick one to play it here, without leaving the page.

01 B Talk · BrainsMingle AI Summit

Designing Human-Centered AI Products

02 مصر الرقمية TV interview · مساء الخير من القاهرة

لقاء ببرنامج مساء الخير من القاهرة للحديث عن بوابة مصر الرقمية والخدمات الحكومية الرقمية

03 N TV interview · Netroma Documentary

نتروما فيلم تسجيلي

04 Talk · Zomra

UX Design (Stories, Reflection, and Insights) by Ahmed Faris

05 Talk · Syntax

خطواتك الأولي في الشركات كمصمم تجربة مستخدم

06 Podcast · Purple Arabia

Purple Cast #24 | تصميم تجربة المستخدم و الماينديست و التعديلات و بناء منتج رقمي مميز مع أحمد فارس

07 Podcast · عبّر بودكاست

ليه البيرسونال براندينج؟

FAQ

Before you book

1 Do you work with teams outside Egypt? −

Yes. Most of my work happens remotely, in English or Arabic, with teams across time zones.

2 Can you train our in-house designers? −

Yes. I run trainings and programs for teams, shaped around their level and the product they are building. See Programs.

3 How do I book a mentoring session? −

Pick a time on my ADPList profile and write a line about what you want to cover. Mentoring on ADPList is free.

4 **Can you review my portfolio?** −

Yes, in a 1:1 session. Share the link when you book, so the whole session goes to feedback rather than a first look.

Handoff

✓ Ready to book

Bring me to your stage, team or program.

Send the date, the audience and what you want them to leave with. I reply within two working days.

hi@afaris.me

AF

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