FARIS
EXPLORER · فارس

INSTAGRAM	TIKTOK	FACEBOOK	YOUTUBE
38.6K	47.9K	11K	44
followers	likes	followers	videos

TRAVEL CREATOR · DESIGNER · CAIRO

AHMED FARIS

أحمد فارس · فارس المچرة

Designer by trade, explorer by choice. I film the trips I take and the ones I lead: Egypt’s hidden corners, Central Asia, Europe on a plan and Japan, in plain Egyptian Arabic.

BOARDING PASS · بطاقة صعود

FRS 2026



CO-FOUNDER
TRAVEL BUDDIES
★ TBA ★ TRIPS ★

PASSENGER · الراكب

AHMED FARIS

FROM · من

CAI Cairo

TO · إلى

31 countries

CLASS · الدرجة

Creator ✓

SEAT · المقعد

1A

GATE

IG · TT · YT

THE REACH

FOLLOWERS · NOV 2026

283K

Views · last 90 days

75.7%

of views from non-followers

37.8K
Interactions · 90 days

11.4K
Accounts engaged

Egypt first, Gulf next

83%

of followers live in Egypt, led by Cairo and Alexandria

TOP COUNTRIES

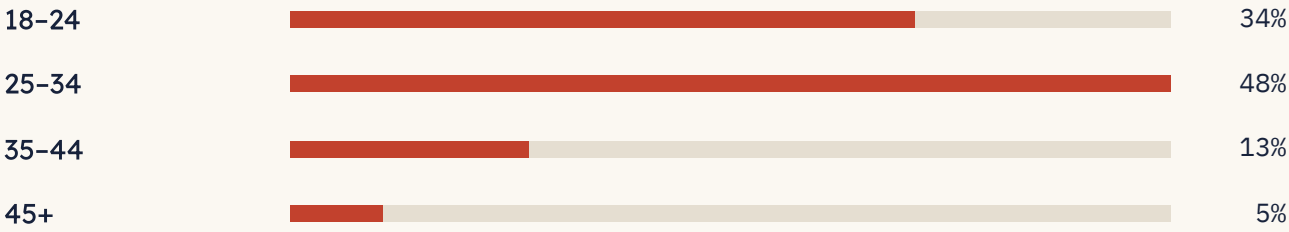
Egypt	83.3%
Saudi Arabia	2.9%
United States	1.5%
UAE	1.4%

Gender



38% Men **62%** Women

Age



Instagram insights · last 90 days · Nov 2026. Age shares rounded from the insights chart.

CAMPAIGNS THAT TRAVEL

PAID PARTNERSHIPS

Sponsored content performs like the rest of the feed, because it is made the same

way: a real trip, an honest take, and the brand inside the story.

WANDERLOG

TIKTOK

Plan the whole trip in one app: try it and tell me

Watch →

ONE BOND



INSTAGRAM

Personal hygiene on the road, with One Bond

Watch →

TRAVEL BUDDIES

TRAVEL BUDDIES

CO-FOUNDER · GROUP TRIPS

The trips I film are trips people can book: Travel Buddies (@tba.eg) sells them.

WNDRAI

WNDRAI

FOUNDER · TRAVEL STARTUP

An AI app that helps people plan and enjoy their trips.

5.6M

VIEWS ON THE TOP REEL

283K

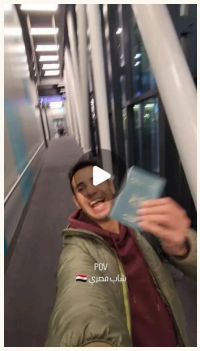
INSTAGRAM VIEWS · LAST 90 DAYS

75.7%

OF VIEWS REACH NON-FOLLOWERS

BIGGEST HITS

ORGANIC · INSTAGRAM REELS



01

5.6M

VIEWS · INSTAGRAM REELS

POV: a young Egyptian with his passport



02

210K

VIEWS · INSTAGRAM REELS

POV: we finally get why Mohamed Mohie screamed at the sea



03

175K

VIEWS · INSTAGRAM REELS

Your first night home after Istanbul



04

41.3K

VIEWS · INSTAGRAM REELS

POV: your first time in Japan

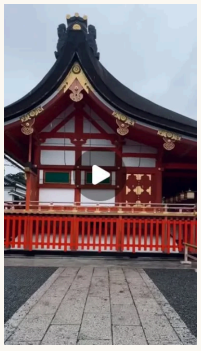


05

25.2K

VIEWS · INSTAGRAM REELS

The travel squad



06

12K

VIEWS · INSTAGRAM REELS

Kimono check, Kyoto edition

✈ EGYPT, OFF THE MAP

SIGNATURE SERIES · LONG-FORM + REELS

Road trips to the Egypt most Egyptians never see: the New Valley oases, the peaks of Sinai, Wadi El Tala and the sun festival at Abu Simbel. Each trip becomes a day-by-day YouTube series, then a run of reels cut from it. Many of these trips run again with Travel

9h

of desert driving, day one

3

episodes · New Valley series

Buddies, so your audience can join the next one.

1 → 6+

one trip, many cut-downs

01

The route

How to get there, how long it takes and what to rent.

02

What it really costs

Fuel, stays, food and entry tickets, in Egyptian pounds.

03

Where to stay & eat

Eco-lodges, camps and the locals' kitchens.

04

Safety, honestly

Roads, checkpoints and what nearly went wrong.

EPISODES SO FAR

ALL VIDEOS →



New Valley, day 1: nine hours of driving



Day 2: from Dakhla to Kharga



Day 3: the near accident in Kharga



First day in Saint Catherine

BRING THE SERIES TO YOUR DESTINATION

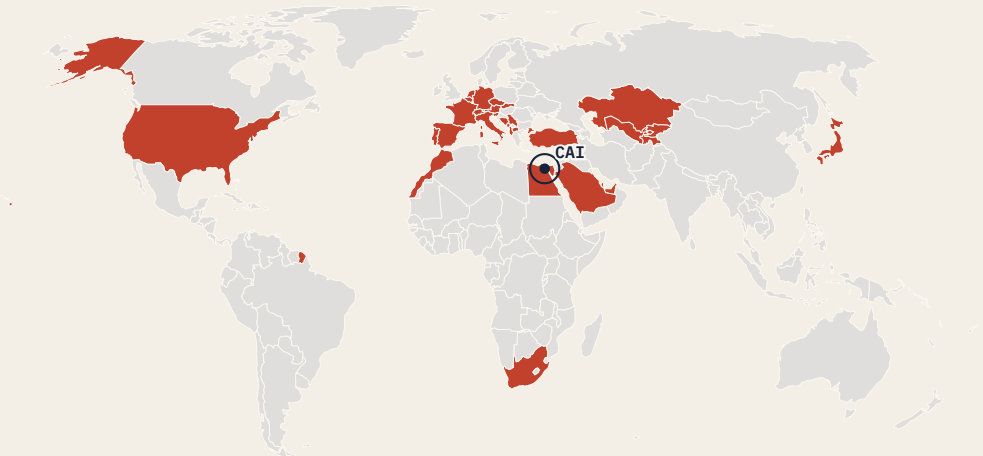
Packages for destinations, hotels, airlines and travel apps. Rates on request.

	STARTER	PARTNER	DESTINATION TAKEOVER
Dedicated reel	✓	✓	✓
Instagram stories from the trip	✓	✓	✓
Full YouTube episode	–	✓	✓
Reels series cut from the episode	–	✓	✓
Group trip with Travel Buddies	–	–	✓
Event or launch coverage on site	–	–	✓

WHERE I'VE BEEN

31 · COUNTRIES ON CAMERA

Every country here is on my feed. The map is the pitch: your destination next.



31

countries

FROM CAIRO · ON CAMERA

Egypt · Saudi Arabia · UAE · Qatar · Morocco · Turkey · South Africa · Japan · Uzbekistan · Kazakhstan · Kyrgyzstan · Tajikistan · Austria · Switzerland · Germany · France · Italy · Vatican City · Spain · Portugal · Belgium · Netherlands · Czechia · Slovakia · Slovenia · Albania · Bosnia & Herzegovina · Montenegro · North Macedonia · Serbia · United States · **Your country next →**

WHAT I MAKE

CONTENT PILLARS

01
Egypt, off the map
Top video: Three days across the New Valley oases

02
Istanbul & Turkey
Top video: Your first night home after Istanbul

175K VIEWS

03
Japan & East Asia
Top video: POV: your first time in Japan

41.3K VIEWS

04
Central Asia
Top video: Bukhara, Uzbekistan

05
Europe on a plan
Top video: The Oeschinensee toboggan, Switzerland

06
Trip planning & travel tech
Top video: How I plan any trip

TRUSTED BY

PARTNERS & BRANDS

TRAVEL COMPANIES · CO-FOUNDER

TRAVEL TECH

TRAVEL BUDDIES

WANDERLOG WNDRAI

BRANDS

ONE BOND

WHAT I OFFER

On camera in Egyptian Arabic. On stage in Arabic and English, after 15 years of teaching design.

- Sponsored reels & stories
- Destination & hotel campaigns
- Group trips with Travel Buddies
- Travel apps & tech reviews
- Event & launch coverage
- Talks & hosting · Arabic / English

QUESTIONS

Who is Ahmed Faris?

Ahmed Faris is an Egyptian travel creator and product designer based in Cairo. He has filmed in more than 30 countries, co-founded the travel company Travel Buddies (@tba.eg) and founded the travel startup WNDRai.

Where is his audience?

Mostly Egypt (83%), led by Cairo and Alexandria, then Saudi Arabia and the UAE. Most are 18 to 34, and 62% are women. Three in four Instagram views come from people who don't follow him yet.

What kind of partnerships does he do?

Sponsored reels and stories, destination and hotel campaigns, travel app reviews, event coverage, and group trips run with Travel Buddies.

How do I work with him?

Email a short brief to hi@ahmedfaris.com or DM @ahmedfaris88 on Instagram.

NOW BOARDING · BRANDS, DESTINATIONS, HOTELS, TRAVEL APPS

LET'S GO SOMEWHERE TOGETHER

hi@ahmedfaris.com

DM on Instagram · @ahmedfaris88